



ZEAL
OPTICS

Sunglass Collection







Plant-based
Sunwear
Built for Life
Outdoors.



*We are explorers, adventurers,
and outdoor enthusiasts*





We believe that
sunglasses are an
essential part of
your outdoor gear.

When it comes to making the most of your next adventure, the gear you take with you is as important as the places you're going— and your sunglasses are an essential part of what you pack.

Our 100% plant-based, polarized sunglass collection will make every moment of your life outside more colorful, more vibrant, and more memorable.



Partners & Purpose

As a company inspired by the natural world around us, we understand the importance of protecting and sustaining our world for generations to come. We do this through some amazing projects and partnerships that help lessen our footprint, spark social change, and create better memories of our time outdoors.



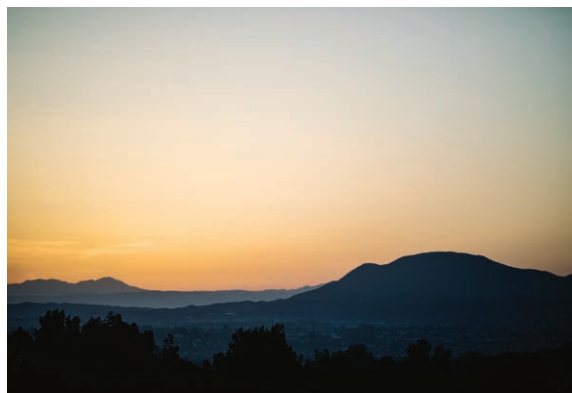
SOS Outreach

Snowboard Outreach Society was founded in 1993 in the Vail Valley of Colorado. This program provides risk prevention, outdoor recreation, and environmental education to Colorado's youth. Zeal helps this group experience the outdoors and their possibilities through grants and the donation of goggles and sunglasses each year.

Use less is our
mantra.

Give back is our
golden rule.

Explore more is our
rallying cry.



Adaptive Adventures

Dedicated to connecting disabled individuals to outdoor sports, Adaptive Adventures finds ways to allow people to reignite their passion for adventure and exploration in the outdoor world. Zeal sponsors these programs and provides sunglasses and goggles for its members to see their expanded horizons through our lenses.

More Than Just Me

Working tirelessly to raise awareness for the fight on cystic fibrosis, More Than Just Me focuses on finding inspiration through personal accomplishment. Through product donations and financial and event support, Zeal helps More Than Just Me drive awareness and fund the battle against cystic fibrosis.

American Forests

American Forests has been protecting and restoring forests for more than 140 years, and Zeal works to support them through programs like our annual *Buy A Goggle*, *Plant A Tree* promotion to help plant thousands of trees across North America.



dZi foundation

Passionate about giving back to Himalayan communities, dZi focuses on reducing poverty and improving the quality of life in some of the most remote communities in Nepal. Zeal partners with dZi to provide lightly used sunglasses to Nepal's local communities to minimize UV and HEV damage, keeping their eyes healthy and their minds inspired.



The Latitude Project

Motivated by a lifetime of travel, the founders of The Latitude Project work to create stronger communities by providing service project opportunities in some of the world's most premier surf destinations located in disadvantaged countries. Zeal provides sunglasses for these communities that experience high rates of pterygium based on their coastal lives.

It's easy to get caught up in the
beauty of the great outdoors. We try
to remind ourselves that not every-
one is as fortunate as we are when it
comes to exploring the wild world
around us. At Zeal, we work to bring
inspirational adventures to those
who might never have felt the thrill
of running a river or the calm of a
mountain top.



Forest Stewardship Council (FSC)

At Zeal, we are committed to minimizing the impact our business decisions have on the environment. Only FSC certified paper is used in the production of our catalogs, packaging, and other printed material to ensure the printing we do does not compromise the health of the world's forests for future generations.



Project 5480

Over the past decade, pine beetles have killed more than 70% of Colorado's forests, completely altering ecosystems and causing severe fire risks. Zeal works to rebuild our wilderness by planting 5,480 trees annually, a number based on the elevation of our headquarters in Boulder, Colorado.

Protect Our Winters (POW)

POW's mission is to mobilize the winter sports community to lead the fight against climate change; focusing on education initiatives, advocacy, and supporting community-based projects. Zeal works with POW, providing funds and sun-glass and goggle donations throughout the year, to ensure a future for our passions in a rapidly changing world.

Sunglasses made from plants not petroleum.

Our mission is to create sunglasses that enhance your time outdoors while working to protect the world around us. In our commitment to reduce environmental impact we use renewable resources in the manufacturing of our sunglass frames and lenses—eliminating the use of fossil fuels.

Introducing Z-Resin & Ellume Polarized

Z-Resin

Plant-Based Frames



Zeal Optics sunglass frames are made from Z-Resin, a plant-based material derived from the castor plant. The castor plant is a fast-growing perennial that is easy to plant, withstands drought, and thrives on marginal lands.

We process the castor beans into our proprietary Z-Resin material which replaces petroleum-based plastics in our sunglass frames. By replacing traditional plastics with Z-Resin, we significantly reduce the amount of CO² produced during our manufacturing process.

This durable plant-based material also contributes to a lighter finished weight, making our sunglasses more comfortable for everyday wear and activity.



1 Meet the castor plant, a renewable resource.

2 The castor beans are harvested from the plant.

3 The beans are processed into castor oil.

4 The castor oil is used to produce our Z-Resin.

5 Z-Resin replaces petroleum-based plastics in our frames.

6 This is part of our global responsibility.

Ellume Polarized

More color. Less pollution.

Ellume Polarized revolutionizes the way you see color. Made with plant-based materials, it is engineered to be as sustainable as it is technical. Our plant-based material allows for a high-purity lens for crisper, clearer vision all while reducing environmental impact.



Ellume Polarized

See the world's natural colors with greater clarity and contrast.

Our unique plant-based lens is built with color filtration to accentuate detail and eliminate color confusion. Topped with industry leading polarized film, *Ellume Polarized* eliminates 99.9% of glare and blocks 100% of harmful UV rays.

Color

BLUE LIGHT FILTRATION

Ellume Polarized is built to control specific wavelengths of visible light by reducing harmful high-energy blue light (HEV). This process eliminates color confusion so you see the colors of the spectrum more vividly and with greater depth perception.

Clarity

PLANT-BASED

See the world more clearly with *Ellume Polarized*. While other lenses are constructed of petroleum-based materials, *Ellume Polarized* uses a unique plant-based polymer as the bonding agent to deliver a high-purity lens for crisper, cleaner vision.

Contrast

POLARIZED

Reflected light and UV exposure can cause glare, eye fatigue, and sensitivity, all which disrupt your experience outdoors. *Ellume Polarized* eliminates 99.9% of glare and blocks 100% of harmful UVA/B/C rays, protecting against the risk of long-term damage to your eyes from the sun's harsh rays.



HARDCOAT

Our hardcoat adds a scratch resistant layer for maximum protection against everyday wear.



HYDROPHOBIC/OLEOPHOBIC COATING*

Applied to the front and backside of the lens to repel water, dirt and oil, keeping your lens clean and clear in all conditions.



IMPACT RESISTANT

Ellume Polarized exceeds ANSI standards for excellent impact resistance ensuring that no matter your adventure, you're protected.



BACKSIDE ANTI REFLECTIVE*

Backside AR absorbs harmful UV and reflected light coming from behind, enhancing clarity and eliminating eye fatigue.

*On select styles

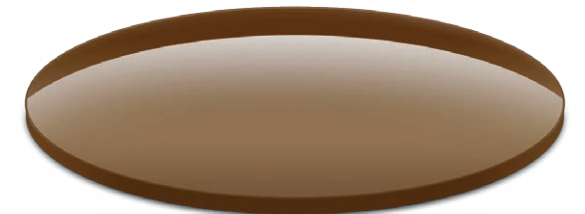
Ellume Polarized Collection



Dark Grey

9% VLT • CATEGORY 3

Reduces the intensity of bright sun and heavy glare so you see richer, truer color.



Copper

14% VLT • CATEGORY 3

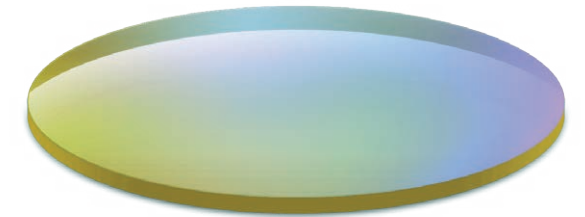
Enhances contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.



Horizon Blue

12% VLT • CATEGORY 3

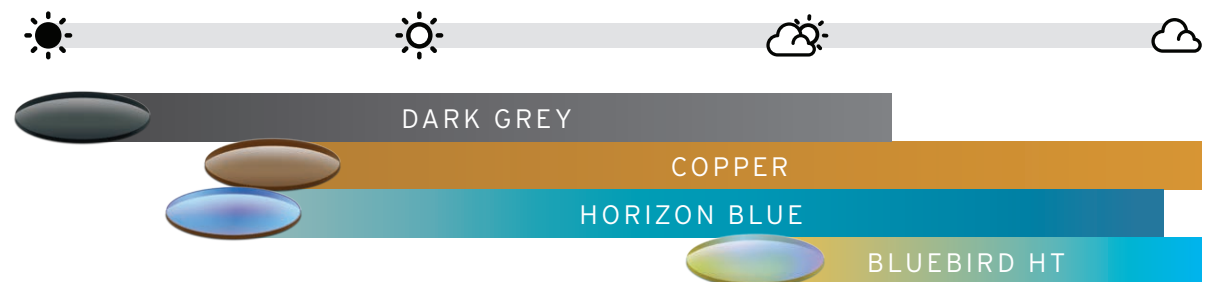
Blue mirror applied to *Ellume Polarized* Copper to increase the balance of saturation of the colors you see.



Bluebird HT

33% VLT • CATEGORY 2

Yellow base with light blue flash for higher visual light transmission and superior contrast for low-light performance from dawn to dusk.





Isabelle, Matte Tortoise

Lifestyle Collection

Comfort, style, and a sense of adventure. The Zeal Optics Lifestyle Collection lives life on the move and knows no boundaries. With lightweight frames and bold styles, you're free to pursue your own path and explore more.

Radium

NEW STYLE



Ready to gear up for any adventure, Radium features a 6-base triple injection frame with ProFlex Rubber on the nose. With clean lines and soft styling, Radium moves with confidence and comfort.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Triple injection
- Lightweight
- ProFlex Rubber
- 6-base curvature

Zeal Rx Ready

+3.00 to -4.50



Matte Black
Ellume Polarized
Dark Grey



Torched Woodgrain
Ellume Polarized
Copper



Atlantic Blue
Ellume Polarized
Horizon Blue*

Capitol

NEW STYLE



At the confluence of form and function lies Capitol. Its keyhole bridge, lightweight Z-Resin frame, and ProFlex Rubber ensure Capitol is a capable companion on any adventure.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 6-base curvature

Zeal Rx Ready

+3.00 to -4.50



Matte Black
Ellume Polarized
Copper



Matte Tortoise
Ellume Polarized
Copper



Matte Crystal
Ellume Polarized
Horizon Blue*



Matte Black
Ellume Polarized
Dark Grey

Magnolia

NEW STYLE



58 47 18 135

With our Z-Lite thin injection frame and ProFlex Rubber on the temple tips and nose pads, Magnolia dives head first into adventure. Featuring our *Ellume Polarized* lens for enhanced color and clarity, Magnolia delivers all day comfort and effortless style.

Ellume Polarized
Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-Resin Frame
Plant-based frame material
Z-Lite thin injection
Ultra lightweight
ProFlex Rubber
6-base curvature

Zeal Rx Ready
+3.00 to -5.50



Matte Tortoise
Ellume Polarized
Copper



Smoke Tortoise
Ellume Polarized
Dark Grey



Matte Smoke
Ellume Polarized
Horizon Blue*



Plum Gloss
Ellume Polarized
Dark Grey

Isabelle

NEW STYLE



57 48 16 135

Known for its beauty, admired for its attitude, Isabelle blends a rounded cateye with squared-off features for a stunning style. With a lightweight Z-Resin frame, ProFlex Rubber, and our *Ellume Polarized* lens, not only is Isabelle easy on the eyes, it performs.

Ellume Polarized
Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-Resin Frame
Plant-based frame material
Lightweight
ProFlex Rubber
6-base curvature

Zeal Rx Ready
+3.00 to -4.50



Smoke Tortoise
Ellume Polarized
Dark Grey



Matte Tortoise
Ellume Polarized
Copper



Matte Crystal
Ellume Polarized
Horizon Blue*

Brewer



Polished and perfected, Brewer is a staple of our collection. A blend of ProFlex Rubber, our *Ellume Polarized* lens, and stylized accents bring Brewer to life whether downtown or lost in adventure.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 6-base curvature

Zeal Rx Ready

+3.00 to -4.50



Caramel Turquoise Gloss
Ellume Polarized
Dark Grey



Matte Woodgrain
Ellume Polarized
Copper



Matte Black
Ellume Polarized
Dark Grey



Colorado Tortoise
Ellume Polarized
Copper



Granite Grey
Ellume Polarized
Dark Grey

Carson



Relaxed, but ready to go, Carson features natural lines, classic roots, and our *Ellume Polarized* lens with Backside AR to give you the perfect mix of form and function.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Backside AR
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 6-base curvature

Zeal Rx Ready

+3.00 to -5.50



Black Gloss
Ellume Polarized
Dark Grey



Colorado Tortoise
Ellume Polarized
Copper



Burnt Sienna
Ellume Polarized
Copper



Matte Black
Ellume Polarized
Horizon Blue*

Ace



Your go-to sunglass with an appetite for good times. With a 6-base frame and a fit just right, Ace is so comfortable you'll never take it off.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

M49 Frame

- Biodegradable frame material
- 6-base curvature

Zeal Rx Ready

+3.00 to -4.50



Black Gold
Ellume Polarized
Dark Grey



Bombay Brown
Ellume Polarized
Copper



Deep Purple
Ellume Polarized
Copper



Desert Sand
Ellume Polarized
Copper

Kennedy



Kennedy features a lightweight Z-Resin frame, ProFlex Rubber, and our hidden spring hinge. With its ever so slight cat eye styling, Kennedy inspires confidence in town and on the trail.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 6-base curvature
- Hidden Spring Hinge

Zeal Rx Ready

+3.00 to -4.50



Torched Tortoise
Ellume Polarized
Dark Grey



Black Coffee
Ellume Polarized
Copper

Fleetwood



A blast from the past, Fleetwood touts circular styling and a keyhole bridge in this classic frame. With our *Ellume Polarized* lens, Fleetwood soaks up the sun for full days of adventure.

Ellume Polarized

Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat

M49 Frame

Biodegradable frame material
6-base curvature

Zeal Rx Ready

+3.00 to -5.50



Telegraph Blue
Ellume Polarized
Copper



Rye Honey
Ellume Polarized
Copper



Matte Black
Ellume Polarized
Dark Grey

Laurel Canyon



Laurel Canyon blends upcycled stainless steel and cateye styling for an unforgettable look. A bold frame with refined lines, Laurel Canyon lets you kick it up a notch.

Ellume Polarized

Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat

Stainless Steel Frame

Upcycled stainless steel
Acetate temples
6-base curvature

Zeal Rx Ready

+3.00 to -4.00



Matte Black
Ellume Polarized
Dark Grey



Copper
Ellume Polarized
Copper



Rose Gold
Ellume Polarized
Dark Grey

Eldorado



Eldorado redefines style with its large square frame and polished lines. Equipped with our *Ellume Polarized* lens and Backside AR, Eldorado brings legendary clarity to the adventure.

Ellume Polarized

Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat
Backside AR

Z-Resin Frame

Plant-based frame material
Lightweight
6-base curvature

Zeal Rx Ready

+3.00 to -5.50



Black Gloss
Ellume Polarized
Dark Grey



Hickory
Ellume Polarized
Copper



Black Marble
Ellume Polarized
Dark Grey

Emerson



With crisp styling, Emerson demands the unconventional. This half frame style features a 6-base curve and our *Ellume Polarized* lens with Backside AR.

Ellume Polarized

Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat
Backside AR

Z-Resin Frame

Plant-based frame material
Lightweight
6-base curvature

Zeal Rx Ready

+3.00 to -5.50



Black Gloss
Ellume Polarized
Dark Grey



Gold Tortoise
Ellume Polarized
Copper



Essential, Navy Blue

Active Collection

Designed for the thrill seeker, adventurer, and pioneer, the Zeal Optics Active Collection is with you every step of the way. With unsurpassed protection, lightweight frames and incredible grip this collection is truly built for life outdoors.

Incline

NEW STYLE



61 42 17 140

Incline thrives outside. Fitted with our Z-Lite thin injection frame, ProFlex Rubber on the temple tips and nose pads, and a classic keyhole bridge, this sunglass is equipped for any adventure.

Ellume Polarized
Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-Resin Frame
Plant-based frame material
Z-Lite thin injection
Ultra lightweight
ProFlex Rubber
8-base curvature

Zeal Rx Ready
+3.00 to -4.50



Matte Smoke
Ellume Polarized
Horizon Blue*



Tortoise
Ellume Polarized
Copper



Matte Fatigue
Ellume Polarized
Dark Grey



Matte Black
Ellume Polarized
Dark Grey

Drifter

NEW STYLE



57.5 40 19 130

Born with a strong sense of adventure, Drifter begs for exploration. Built with an 8-base frame and incredible grip, Drifter's sharp lines and *Ellume Polarized* lens help guide your way.

Ellume Polarized
Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat

Z-Resin Frame
Plant-based frame material
Lightweight
ProFlex Rubber
8-base curvature

Zeal Rx Ready
+3.00 to -4.50



Grey Woodgrain
Ellume Polarized
Dark Grey



Matte Black Azure
Ellume Polarized
Dark Grey



Matte Tortoise
Ellume Polarized
Copper



Torched Woodgrain
Ellume Polarized
Copper

Sable

NEW STYLE



Built for long days on the trail, Sable provides polarized protection in a smaller fit double injected frame. With ProFlex Rubber on the nose and temple tips, Sable is ready to tackle any adventure.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Double injection
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -4.50



Matte Black
Ellume Polarized
Dark Grey



Matte Brown Khaki
Ellume Polarized
Copper



Atlantic Blue
Ellume Polarized
Horizon Blue*

Caddis

NEW STYLE



A true outdoor companion, Caddis lives for long days on the water and in the field. Caddis offers complete protection from the sun's harsh rays with our *Ellume Polarized* lens and a triple injected full wrap frame.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Triple injection
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -4.50



Matte Black
Ellume Polarized
Dark Grey



Matte Brown Khaki
Ellume Polarized
Copper



Atlantic Blue
Ellume Polarized
Horizon Blue*

Essential



Casual enough for the beach yet functional enough to guide you to the summit. Essential features a lightweight 8-base frame with ProFlex Rubber and our *Ellume Polarized* lens.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -4.50



Brown + Olive Fade
Ellume Polarized
Copper



Demi Tortoise
Ellume Polarized
Copper



Matte Black
Ellume Polarized
Dark Grey



White River
Ellume Polarized
Horizon Blue*



Navy Blue
Ellume Polarized
Dark Grey

Cascade



From deep in the trees to tailgates, Cascade has you covered, literally. Combining an 8-base frame with a timeless keyhole bridge and classic lines, Cascade is with you for the journey.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Triple injection
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -4.50



Primer Black
Ellume Polarized
Dark Grey



Tortoise
Ellume Polarized
Copper



Navy Blue
Ellume Polarized
Horizon Blue*

Idyllwild



Idyllwild thrives in the outdoors with its triple injection Z-Resin frame, ProFlex Rubber and *Ellume Polarized* lens. The subtle cateye styling on this 8-base frame makes Idyllwild ready for anything.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

Z-Resin Frame

- Plant-based frame material
- Triple injection
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -3.50



Kodak Black
Ellume Polarized
Dark Grey



London Mint
Ellume Polarized
Dark Grey



Everglade Jade
Ellume Polarized
Copper

Penny Lane



Penny Lane is as unique as it is versatile. With oversized styling and ProFlex Rubber, Penny Lane can do just about anything, and look good while doing it.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -3.50



Black Gloss
Ellume Polarized
Copper



Demi Tortoise
Ellume Polarized
Copper



Matte Demi Tortoise
Ellume Polarized
Dark Grey

Snapshot



Snapshot is ready for adventure. Equipped with a full wrap for protection from the sun's harsh rays along with its robust styling and ProFlex Rubber, this sunglass will be with you through it all.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready
+3.00 to -3.50



Matte Black
Ellume Polarized
Dark Grey



White Gloss
Ellume Polarized
Dark Grey



Brown + Olive Gloss
Ellume Polarized
Copper



Faded Fatigue
Ellume Polarized
Dark Grey



Harbor Grey
Ellume Polarized
Horizon Blue*

Range



Range belongs at the top; at home on the peak of a mountain or the summit of a climb. Featuring a lightweight 8-base frame and ProFlex Rubber, Range stays with you for the journey.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready
+3.00 to -3.50



Black
Ellume Polarized
Dark Grey



Black
Ellume Polarized
Bluebird HT*



Navy Blue
Ellume Polarized
Horizon Blue*

Tracker



In the field or on the water, protection is necessary. Tracker features an 8-base frame, ProFlex Rubber and a variety of *Ellume Polarized* lens options to shield you from the sun no matter the light condition.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready
+3.00 to -3.50



Tactical Black
Ellume Polarized
Bluebird HT*



Tactical Black
Ellume Polarized
Dark Grey



Barrelled Bourbon
Ellume Polarized
Copper



Hunter Green
Ellume Polarized
Dark Grey



White River
Ellume Polarized
Horizon Blue*



Primer
Ellume Polarized
Dark Grey

Emerge



EmERGE is a small frame with a large appetite for adventure. This sunglass features our ProFlex Rubber on an 8-base frame, holding things together when the going gets rough.

Ellume Polarized

- Plant-based polycarbonate
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready
+3.00 to -4.00



Black
Ellume Polarized
Dark Grey

Auto Sun Collection

Polarized + Photochromic

Designed for long days outside in changing light conditions.
The Zeal Auto Sun Collection combines photochromic technology
and polarized protection into a single lens for an unsurpassed visual
experience no matter what the day brings.



26% – 19% VLT



Big Timber



Big Timber features low-light capability with full sun protection in a single lens. With a full wrap and our Auto Sun lens, Big Timber is ready for the days adventure, even if it's early or late.

Auto Sun

- Photochromic: 26-19% VLT
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Backside AR

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -3.50



Forest Green
Auto Sun



Matte Black
Auto Sun



White Caps
Auto Sun

Decoy



From misty mountain mornings to days on the river, Decoy is ready for it all. Featuring an 8-base frame with ProFlex Rubber and our Auto Sun lens, Decoy goes all day without skipping a beat.

Auto Sun

- Photochromic: 26-19% VLT
- 99.9% Polarized
- Color filtration
- Impact resistant
- Hardcoat
- Backside AR

Z-Resin Frame

- Plant-based frame material
- Lightweight
- ProFlex Rubber
- 8-base curvature

Zeal Rx Ready

+3.00 to -4.00



Matte Black
Auto Sun



Colorado Tortoise
Auto Sun



White Caps
Auto Sun

Zeal Rx

Polarized Prescription

We strive to make every Zeal Optics frame compatible with your prescription and your lifestyle. Every prescription lens is digitally processed ensuring you get the highest accuracy and optically efficient prescription possible.



Our Digital Rx Lab

We produce all prescription orders at the Maui Jim lab in Peoria, IL, USA. Our 25,000-square foot state-of-the-art Digital Rx lab has received high praises from around the globe for unmatched turn times, the highest quality, and dedicated hands-on customer care.



Zero-Waste Facility

As part of our commitment to sustainability, we produce all prescription lenses in our zero-waste lab. We recycle or re-use all excess lens material produced during processing for the manufacture of other products, nearly 200,000 pounds per year.

Zeal Rx Lens Offerings

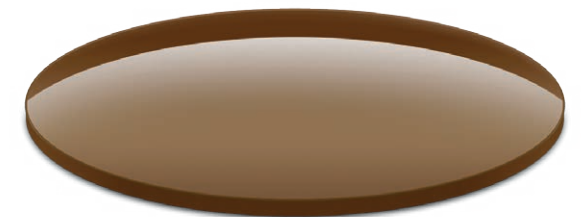
Zeal Optics prescription sunglasses are built with polarized protection, color filtration, and impact resistance for an unsurpassed custom optical experience.



Dark Grey Rx

9% VLT • CATEGORY 3

Reduces the intensity of bright sun and heavy glare so you see richer, truer color.



Copper Rx

14% VLT • CATEGORY 3

Enhances contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.

Prescription Features

- ✓ 99.9% Polarized polycarbonate lens
- ✓ Backside digital lens surfacing
- ✓ Backside Anti-Reflective coating
- ✓ Front & backside Hydro/Oleo coating
- ✓ Front & backside hardcoat
- ✓ 1/100th diopter of accuracy
- ✓ Wide Field of View, distortion free lens
- ✓ Enhanced focal area
- ✓ Zeal name stamped on lens to certify authenticity and warranty

Zeal Rx Warranty

- ✓ 2 Year manufacturer's warranty on frame
- ✓ 1 year, 1 time frontside scratch replacement
- ✓ Temple and nose pad replacements for life of frame

Eye Health

Did you know that sunglasses without UV protection can cause more damage than going without?

All Zeal Rx lenses are 99.9% polarized to combat glare, block 100% of UVA/B/C rays and 95% HEV light, which is the leading cause of macular degeneration and permanent vision loss.



A Proud Part of the Maui Jim Family

We produce all prescription orders at the Maui Jim lab in Peoria, IL, USA

Frame Specifications

Base Curve

The base curve defines how much curve a frame has. The higher the number, the more wrap the frame offers. All Zeal Optics sunglass styles feature either a 6 or 8-base curve. Styles with a 6-base curve are found in our Lifestyle Collection, and lay flatter on the face while 8-base styles provide maximum wrap for protection and are found in our Active Collection.

Hidden Spring Hinge*

Innovative tooling allows us to place the spring hinge inside the body of the temple for a comfortable fit and flexibility to complement an active lifestyle.

Durability

Every Zeal sunglass is built for life outdoors. From the frame to the lens, each piece is designed to stand up to everyday life as well as the world's harshest conditions.



Double & Triple Injection*

Our state-of-the-art injection process allows for a double and triple colored frame, giving it a subtle pop of color. The material is colored prior to injection, ensuring it will not wear off. The result gives the impression of acetate, but with the lightness of Z-Resin.

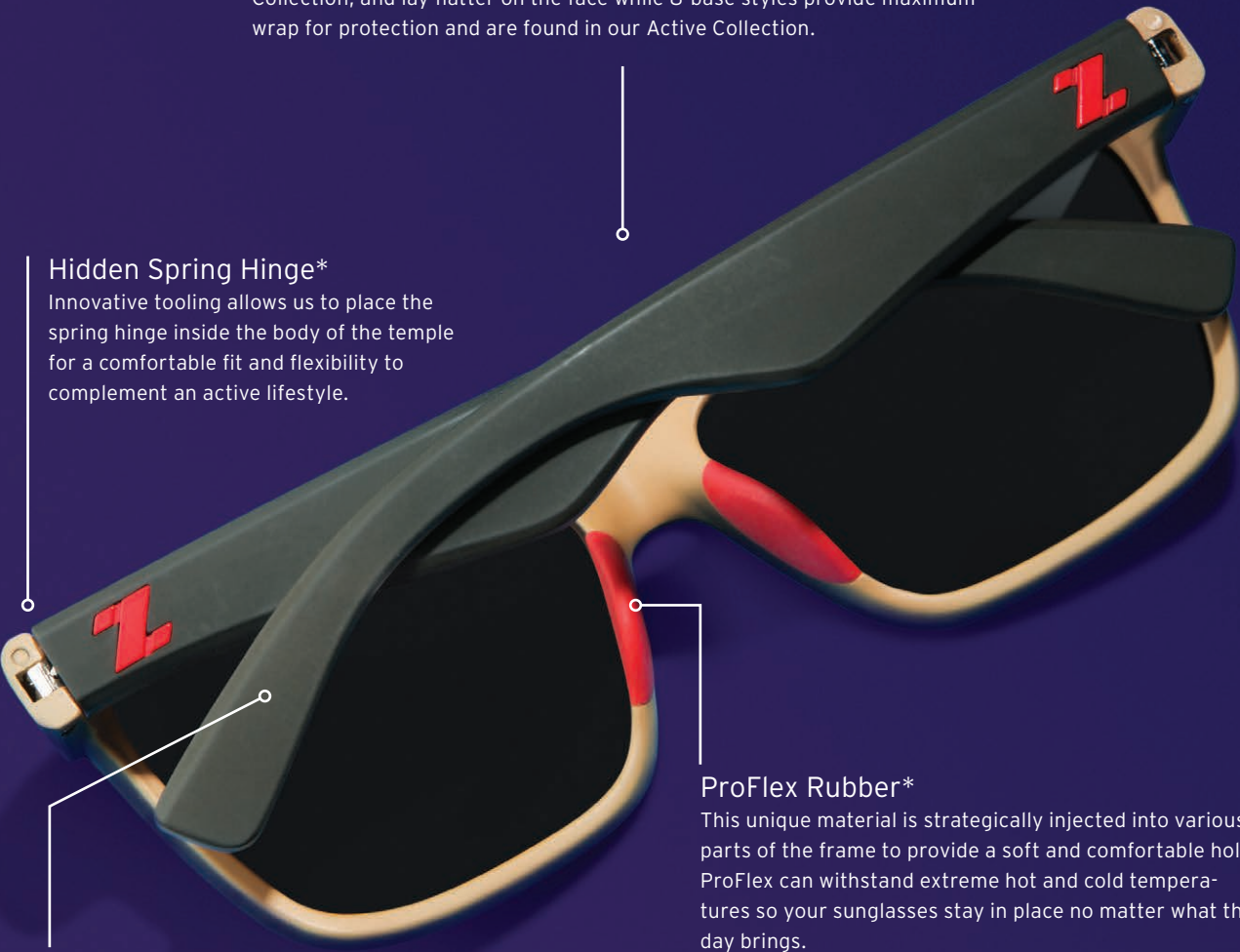


Z-Lite*

Z-Lite is our Z-Resin frame material that uses a thin injection process to allow for an ultra-lightweight sunglass frame for complete versatility no matter the activity.

ProFlex Rubber*

This unique material is strategically injected into various parts of the frame to provide a soft and comfortable hold. ProFlex can withstand extreme hot and cold temperatures so your sunglasses stay in place no matter what the day brings.



*On select styles

Manufacturing

We seek out manufacturers from around the globe who share our uncompromising standards of craftsmanship. Partnering with them to source innovative materials and develop new technologies, we've formed long-lasting relationships that ensure our sunwear is always of the highest quality.

Here is a closer look at some of the places that make our sunglasses so special.



- Boulder, CO: Design, inspiration, and testing grounds
- Peoria, IL: Zeal Rx Lab
- Switzerland: Z-Resin frame material
- Italy: Sunglass frames
- Mauritius: Sunglass frames
- Japan: *Ellume Polarized* lens and sunglass frames

Zeal Optics Sunglass Collection

LIFESTYLE

 Radium Matte Black 11433	 Radium Torched Woodgrain 11434	 Radium Atlantic Blue 11435	 Capitol Matte Black 11316	 Capitol Matte Tortoise 11317	 Capitol Matte Crystal 11318
 Capitol Matte Black 11376	 Magnolia Matte Tortoise 11426	 Magnolia Smoke Tortoise 11427	 Magnolia Matte Smoke 11428	 Magnolia Plum Gloss 11429	 Isabelle Smoke Tortoise 11313
 Isabelle Matte Tortoise 11314	 Isabelle Matte Crystal 11315	 Brewer Caramel Turquoise Gloss 10414	 Brewer Matte Woodgrain 10415	 Brewer Matte Black 10416	 Brewer Colorado Tortoise 10516
 Brewer Granite Grey 10517	 Carson Black Gloss 11162	 Carson Colorado Tortoise 11163	 Carson Burnt Sienna 11164	 Carson Matte Black 11165	 Ace Black Gold 10721
 Ace Bombay Brown 10723	 Ace Deep Purple 10725	 Ace Desert Sand 10873	 Kennedy Torched Tortoise 10652	 Kennedy Black Coffee 10655	 Fleetwood Telegraph Blue 10874
 Fleetwood Rye Honey 10875	 Fleetwood Matte Black 10877	 Laurel Canyon Matte Black 10729	 Laurel Canyon Copper 10730	 Laurel Canyon Rose Gold 10731	 Eldorado Black Gloss 11116
 Eldorado Hickory 11117	 Eldorado Black Marble 11118	 Emerson Black Gloss 11114	 Emerson Gold Tortoise 11115		

Zeal Optics Sunglass Collection

ACTIVE

 Incline Matte Smoke 11422	 Incline Tortoise 11423	 Incline Matte Fatigue 11424	 Incline Matte Black 11425	 Drifter Grey Woodgrain 11319	 Drifter Matte Black Azure 11320
 Drifter Matte Tortoise 11321	 Drifter Torched Woodgrain 11322	 Sable Matte Black 11436	 Sable Matte Brown Khaki 11437	 Sable Atlantic Blue 11438	 Caddis Matte Black 11439
 Caddis Matte Brown Khaki 11440	 Caddis Atlantic Blue 11441	 Essential Brown + Olive Fade 10004	 Essential Demi Tortoise 10005	 Essential Matte Black 10394	 Essential White River 11032
 Essential Navy Blue 11064	 Cascade Primer Black 11169	 Cascade Tortoise 11170	 Cascade Navy Blue 11171	 Idyllwild Kodak Black 10951	 Idyllwild London Mint 10953
 Idyllwild Everglade Jade 10956	 Penny Lane Black Gloss 10011	 Penny Lane Demi Tortoise 10017	 Penny Lane Matte Demi Tortoise 10398	 Snapshot Matte Black 10395	 Snapshot White Gloss 10771
 Snapshot Brown + Olive Gloss 10772	 Snapshot Faded Fatigue 10962	 Snapshot Harbor Grey 11031	 Range Black 10892	 Range Black 11065	 Range Navy Blue 11066
 Tracker Tactical Black 10958	 Tracker Tactical Black 10959	 Tracker Barrelled Bourbon 10960	 Tracker Hunter Green 10961	 Tracker White River 11033	 Tracker Primer 11034
 Emerge Black 11005					

AUTO SUN

 Big Timber Forest Green 11023	 Big Timber Matte Black 11024	 Big Timber White Caps 11025	 Decoy Matte Black 11027	 Decoy Colorado Tortoise 11028	 Decoy White Caps 11029
--	---	--	--	--	---

Built for life outdoors, designed for your store.

Our display program brings the Zeal Optics brand to life within each retailer. The use of cold rolled steel and cedar brings the outdoors in and encourages a sense of adventure.

Medium Display Program Features

- Cedar and cold rolled steel
- LED lighting
- Adjustable mirror
- Easy to shop and merchandise
- Open sell with option for door
- White glove service delivery

Dimensions

79.66" H x 24.25" W x 15.00" D

Two configuration options available depending on assortment.



PROUDLY BASED IN COLORADO, USA

If you love the outdoors as much as we do there isn't a better place to be than Boulder, Colorado. Our backyard is our playground and boasts some of the best mountains the world has to offer and comes with over 300 days of sunshine. We design sunglasses to enhance your adventures so your experiences are richer and memories more vibrant all while reducing environmental impact.



1230 Spruce Street, Boulder, Colorado
info@zealoptics.com 888.454.9325